



NEWS RELEASE

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Wondering Who Maya Angelou, John McCain, and Miss America Like in the Super Bowl? SHNS' Annual Celebrity Super Bowl Poll Has the Answers

NEW YORK, February 4, 2010 – Most Americans will settle in to watch four hours of football (and commercials) this Sunday night, and the most bold-faced names among us are no exception. In fact, many were even kind enough to prognosticate the outcome of the game for us, as part of Scripps Howard News Service's annual – and highly anticipated – Celebrity Super Bowl Poll.

Three stories will run on the SHNS wire today – one is the complete list of predictions, another is a condensed list of the 25 most famous celebrities and their picks, and the last is a story analyzing the celebs' picks. The person who picks the winning team and most closely predicts the final score takes home the Super Sage Award trophy. A follow-up story to announce the winner moves Monday, Feb. 8.

The cast of celebrities taking part in this 21st annual poll is as eclectic as usual. Past and present sports icons like LeBron James, Cal Ripken, Jr., Apolo Ohno and Yogi Berra are participating, as are entertainers such as Drew Carey and Ed Asner. Senators John McCain (R-AZ) and Mary Landrieu (D-LA) have made their picks, as has a man who has dabbled in both politics and pop culture, former Illinois governor and upcoming "Celebrity Apprentice" contestant Rod Blagojevich.

The last three winners of the SHNS Super Sage Award have been actress Patricia De Leon ('09), Pat Robertson ('08) and Penn & Teller ('07). Fox News host Bill O'Reilly has correctly predicted the winner of the game six years in a row.

Other celebrities who have submitted their picks this year include Dick Clark, just-crowned Miss America Caressa Cameron, renowned poet Maya Angelou, tennis superstar Serena Williams, and comedians Don Rickles, Roseanne Barr and Phyllis Diller.



Super Bowl XLIV, featuring the Indianapolis Colts vs. the New Orleans Saints, takes place this Sunday night, Feb. 7, in South Florida.

Scripps Howard News Service (www.shns.com) is a tightly edited news service that offers 80-100 stories daily to more than 400 newspapers and Web sites worldwide through United Media. Scripps Howard News Service is prepared by a Washington, D.C. staff and the daily file includes the best stories from Scripps Howard Newspapers, McClatchy Newspapers and an award-winning roster of contributing newspapers from around the world.

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